



News for Immediate Release

Sept. 25, 2014

Insurance Department to Hold Public Informational Hearing on Highmark’s Proposal to Acquire Blue Cross of Northeastern Pennsylvania

Harrisburg – The Pennsylvania Insurance Department will hold a public informational hearing on Wednesday, Nov. 12, 2014 at the Hilton Scranton & Conference Center.

Earlier this year, the department received an application from Highmark, Inc. seeking department approval for their proposed acquisition of Blue Cross of Northeastern Pennsylvania.

“At our upcoming hearing in northeastern Pennsylvania, those in attendance will hear directly from the applicants,” Insurance Commissioner Michael Consedine said. “The public also will have an opportunity to provide input on the proposed transaction in either the day or evening session. Additionally, session presentations and comments will be web-streamed live to assure transparency and accessibility.”

The proposal, related information and hearing registration are available at www.insurance.pa.gov via the home page masthead, or by clicking on the “Blue Cross/Blue Shield Plans” icon. The hearing sessions will be web-streamed live that day via that website.

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Editor’s Note:

Hearing to be held in the Casey Ballroom of Hilton Scranton & Conference Center
100 Adams Ave., Scranton, PA 18503

Day session begins at 9 a.m. Evening session begins at 7 p.m.

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