

Bybee, Cressinda

From: Bybee, Cressinda
Sent: Friday, November 07, 2014 3:53 PM
Subject: Highmark Proposed Acquisition of BCNEPA - Public Informational Hearing - Speaker
Attachments: AGENDA_DAY_SESSION final.pdf; AGENDA_EVENING_SESSION final.pdf; Hearing Parking for the Hilton Scranton.pdf; SPEAKER_ORDER.pdf

Thank you for participating in the Public Informational Hearing ~ Highmark’s proposed acquisition of control of Blue Cross of Northeastern Pennsylvania (BCNEPA).

DATE: Wednesday, November 12, 2014,
DAY SESSION: Registration begins at 8:30 a.m. The hearing will begin at 9 a.m.
EVENING SESSION: Registration begins at 6:30 p.m. The hearing will begin at 7 p.m.

LOCATION:
Hilton Scranton & Conference Center
100 Adams Avenue
Scranton, PA 18503

For your information you will find attached:

- An agenda
- Order of speakers
- Information on parking

Participation Background

As you note in the agenda, the morning session will focus on the formal presentations of the applicants and the Insurance Department’s consultants.

In the public comment phase, we currently have nine individuals slated to offer public comments during the day session. There are two individuals slated to offer public comments during the evening session. Please be concise and limit your oral remarks to 10 minutes. After your presentation, Commissioner Consedine may have some questions for you.

Your written remarks need not be limited and we ask that you do submit those electronically – if you have not done so already. But again, we would ask that you focus your oral comments on your key issues and areas of comment.

Upon Arrival

When you arrive on Wednesday, November 12, please check in at the Insurance Department’s registration desk – outside of the Casey Ballroom. If you are attending both sessions, we ask that you sign in before each session.

As your name approaches on the roster, we do ask you to take a seat in the reserved section closest to the presentation table. The Commissioner will call you forward and also indicate the next speaker “on deck.”

While we do hope to stay on time, we also understand that certain elements may take longer, or perhaps even less time. So you may wish to arrive well in advance of your slated comment period.

The hearing will be streamed live via the Pennsylvania Insurance Department’s website that day (www.insurance.pa.gov). Please speak into the microphones during your presentation. Also, if we have misspelled your name or that of your organization, do let us know. We will make that correction for the title card which identifies you in the video.

If you are using exhibits as part of your presentation that you wish to display upon the room's video screens, please put those exhibits on a CD or flash drive. CDs/flash drives will need to be properly labeled and provided when you check in so that they can be loaded by the video technician.

Thank you!

We appreciate your interest and flexibility with this public informational hearing. It is our goal to hear meaningful information from as many individuals as possible, and you are a key part of this

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Public Informational Hearing Agenda ~ November 12, 2014

- 8:30 a.m. Registration
- 9 a.m. Opening Remarks, Introduction of Panel
Michael F. Consedine, Insurance Commissioner
Steve Johnson, Deputy Insurance Commissioner
Yen Lucas, Chief Counsel
- 9:15 a.m. Blue Cross of Northeastern Pennsylvania ("BCNEPA") Presentation
Denise S. Cesare, President and CEO, BCNEPA
John P. Moses, Esq., Chairman of the Board of Directors, BCNEPA
- Highmark Presentation
David Holmberg, President and CEO, Highmark Health
Deborah Rice-Johnson, President, Highmark Health Plan
- Cory S. Capps, PhD, Partner*
Bates & White, LLC
- 10:45 a.m. Morning Break
- 11:00 a.m. Pennsylvania Insurance Department Consultants
Martin Alderson Smith, Senior Managing Director, Blackstone
Margaret Guerin-Calvert, Senior Consultant, Compass Lexecon
- 11:45 a.m. Any Follow-Up Questions from Panel
- Noon Lunch (on your own)
- 1 p.m. Public Comments Begin
- 2:30 p.m. Afternoon Break or Afternoon Wrap Up and Adjournment (contingent on number of comments)
- 2:45 p.m. Public Comments May Resume (if not, hearing adjourns until 7 p.m. evening session)
- 5:00 p.m. Adjournment of Day Session

Thank you for your participation here today. Please remember:

If you are offering comments, please sit in the reserved section as your speaking timeframe approaches. Comments should be specific to the topic and limited to ten minutes. It is not necessary to read your comments — a high-level summary is preferred. We are video streaming this hearing so if you don't wish to be recorded, please submit comments electronically. Walk-ins or last minute comments will be accepted—time permitting.



Public Informational Hearing Agenda ~ November 12, 2014

- 6:30 p.m. Registration
- 7 p.m. Opening Remarks/Introductions
Michael F. Consedine, Insurance Commissioner
Steve Johnson, Deputy Insurance Commissioner
Yen Lucas, Chief Counsel
- 7:05 p.m. Blue Cross of Northeastern Pennsylvania ("BCNEPA") Presentation
Denise S. Cesare, President and CEO, BCNEPA
John P. Moses, Esq., Chairman of the Board of Directors, BCNEPA
- Highmark Presentation
David Holmberg, President and CEO, Highmark Health
Deborah Rice-Johnson, President, Highmark Health Plan
- Cory S. Capps, PhD, Partner*
Bates & White, LLC
- 7:35 p.m. Pennsylvania Insurance Department Consultants
Martin Alderson Smith, Senior Managing Director, Blackstone
Margaret Guerin-Calvert, Senior Consultant, Compass Lexecon
- 7:55 p.m. Public Comments Begin

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Public Informational Hearing Speaker Schedule ~ November 12, 2014

Scheduled Daytime Speakers:

Stephen Scheinman
The Commonwealth Medical College

Danna Ward
Vigon International, Inc.

Steven Johnson
Susquehanna Health

Samuel Weber
Chamber of Commerce Service Corporation

Scott Byers
EDM Americas, Inc.

John Citti
Inter Mountain Medical Group

Larry West
Office of State Senator John P. Blake

Wico Van Genderen
Wilkes Barre Chamber of Business and Industry

Elizabeth Graham
Riggs Asset Management

Scheduled Evening Speakers:

Kelly Davis
21 Fanessam

Patricia Cain

Parking for the Hilton Scranton & Conference Center

The street address of the Hilton Scranton & Conference Center is 100 Adams Avenue, Scranton, PA 18503. On that block (the 100 block of Adams Avenue), there are two public parking garages:

- The Casey Garage (directly across the street from the Hilton)
- The Medallion Garage (past the Hilton on same side of the street)

Rates are the same at both garages:

Up to 1 hour - \$3
Up to 2 hours - \$5
Up to 7 hours - \$7
Up to 24 hours - \$9