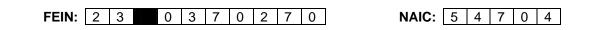
PLAN PROPOSAL FOR COMMUNITY HEALTH REINVESTMENT (CHR) ACTIVITIES

Proposal for Year 2009-2010



I. HOSPITAL PLAN CORPORATION OR PROFESSIONAL HEALTH SERVICE PLAN CORPORATION NAME AND ADDRESS:

Independence Blue Cross 1901 Market Street Philadelphia PA 19103

II. PLANNED EXPENDITURES:

	Projected Expenditures
1. Proposed annual CHR for health care coverage for persons	
unable to pay for coverage (list and describe proposed	
endeavors below):	
a. Children's Health Insurance Program (CHIP)	\$4,000,000
b. Special Care and other non-group products	\$31,967,500
c. adultBasic Program (60% portion)	\$38,129,370
2. Proposed annual CHR for health care services for persons	
uninsured and unable to pay for services (list and describe	
proposed endeavors below):	
a. Charitable Medical Care Grant Program	\$2,678,333
3. Proposed annual CHR for programs for prevention and	
treatment of disease or injury or the promotion of health or	
wellness (list and describe proposed endeavors below):	• / / • • •
a. IBC Wellness Van	\$11,500
b. Health eTools for Schools	\$1,162,361
c. PA Health Care Quality Alliance	\$150,000
d. PA Chronic Care Commission	\$2,517,858
e. Partnership for Patient Care	\$1,000,000
f. Drexel U College of Medicine Simulation Center	\$1,250,000
g. American Cancer Society – Hope Lodge Campaign	\$50,000
h. U of Penn Abramson Cancer Center (Glick Chair)	\$100,000
i. Temple U. Cardiovascular Research Center	\$700,000
 J. Archdiocese of Phila. Capital Campaign – Health Initiatives 	\$40,000
4. Proposed other annual CHR activities (list and describe	
proposed endeavors below):	
a. Donations to Health and Charitable organizations	\$650,000
in the five-county Phila. Region	
b. Nurse Scholars Program	\$1,000,000
5. Proposed other CHR activities pursuant to the Agreement	
dated February 5, 2005 and published at 35.Pa.B. 4155 or	
any successor or other agreements (list and describe	
proposed endeavors below):	
TOTALS	\$85,406,921