

**PLAN PROPOSAL FOR
COMMUNITY HEALTH REINVESTMENT (CHR) ACTIVITIES**

Proposal for Year 2009-2010

FEIN: 2 3 0 3 7 0 2 7 0

NAIC: 5 4 7 0 4

I. HOSPITAL PLAN CORPORATION OR PROFESSIONAL HEALTH SERVICE PLAN CORPORATION NAME AND ADDRESS:

Independence Blue Cross
1901 Market Street
Philadelphia PA 19103

II. PLANNED EXPENDITURES:

| | Projected Expenditures |
|--|------------------------|
| 1. Proposed annual CHR for health care coverage for persons unable to pay for coverage (list and describe proposed endeavors below): | |
| a. Children's Health Insurance Program (CHIP) | \$4,000,000 |
| b. Special Care and other non-group products | \$31,967,500 |
| c. adultBasic Program (60% portion) | \$38,129,370 |
| 2. Proposed annual CHR for health care services for persons uninsured and unable to pay for services (list and describe proposed endeavors below): | |
| a. Charitable Medical Care Grant Program | \$2,678,333 |
| 3. Proposed annual CHR for programs for prevention and treatment of disease or injury or the promotion of health or wellness (list and describe proposed endeavors below): | |
| a. IBC Wellness Van | \$11,500 |
| b. Health eTools for Schools | \$1,162,361 |
| c. PA Health Care Quality Alliance | \$150,000 |
| d. PA Chronic Care Commission | \$2,517,858 |
| e. Partnership for Patient Care | \$1,000,000 |
| f. Drexel U College of Medicine Simulation Center | \$1,250,000 |
| g. American Cancer Society – Hope Lodge Campaign | \$50,000 |
| h. U of Penn Abramson Cancer Center (Glick Chair) | \$100,000 |
| i. Temple U. Cardiovascular Research Center | \$700,000 |
| j. Archdiocese of Phila. Capital Campaign – Health Initiatives | \$40,000 |
| 4. Proposed other annual CHR activities (list and describe proposed endeavors below): | |
| a. Donations to Health and Charitable organizations in the five-county Phila. Region | \$650,000 |
| b. Nurse Scholars Program | \$1,000,000 |
| 5. Proposed other CHR activities pursuant to the Agreement dated February 5, 2005 and published at 35.Pa.B. 4155 or any successor or other agreements (list and describe proposed endeavors below): | |
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| TOTALS | \$85,406,921 |