

**BEFORE THE INSURANCE DEPARTMENT
OF THE
COMMONWEALTH OF PENNSYLVANIA**

**Statement Regarding the Acquisition of Control of or Merger with
Domestic Insurers:**

**Hospital Service Association of Northeastern Pennsylvania
d/b/a Blue Cross of Northeastern Pennsylvania;
First Priority Life Insurance Company, Inc.;
HMO of Northeastern Pennsylvania, Inc.,
d/b/a First Priority Health**

By Highmark, Inc.

**BCNEPA RESPONSE TO INFORMATION REQUEST 5.2.9 FROM
THE PENNSYLVANIA INSURANCE DEPARTMENT**

REQUEST 5.2.9:

For each product identified in your response to this PID Request for Information or in connection with the Statement Regarding Compliance With the Competitive Standard of 40 P.S. § 991.1403(d) (the "Relevant Product"), identify whether the product is offered on a Blue-branded or unbranded basis.

RESPONSE:

BCNEPA certifies that to the best of its knowledge, information and belief that with the exception of Medicaid products offered through the Joint Venture with AmeriHealth Northeast, all health insurance products offered by BCNEPA Entities as described in its response to Request 6.3.1.4 or in connection with the Statement Regarding Compliance With the Competitive Standard of 40 P.S. § 991.1403(d) are offered on a Blue-branded basis.

**Hospital Service Association of
Northeastern Pennsylvania
d/b/a Blue Cross of Northeastern
Pennsylvania ("BCNEPA")
19 North Main Street
Wilkes-Barre, PA 18711**