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Corporate & Financial Regulation

JUN 26 2015

Pennsylvania
Insurance Department

June 26, 2015

Mr. Stephen J. Johnson, CPA
Deputy Insurance Commissioner
Commonwealth of Pennsylvania
1326 Strawberry Square
Harrisburg, PA 17120

Re: July 2015 – June 2016 Fiscal Year Community Health Reinvestment Proposal for:
Highmark Senior Health Company, Highmark Benefits Group Inc. and Highmark
Coverage Advantage Inc.

Dear Deputy Commissioner Johnson:

On behalf of its subsidiaries, Highmark Senior Health Company, Highmark Benefits Group Inc., and Highmark Coverage Advantage Inc., Highmark Inc. requests that you please accept the attached proposal for anticipated community health reinvestment activities during the July 2015 – June 2016 fiscal year as required by Article XXV of The Insurance Company Law of 1921, as added by section 9 of Act 62 of 2008 (“Act 62”). Highmark Inc., the sole corporate member and immediate parent of Highmark Senior Health Company, Highmark Benefits Group Inc. and Highmark Coverage Advantage Inc., reinsures 100% of these entities’ respective insurance business. Accordingly, please also see the separate Community Health Reinvestment Proposal of Highmark Inc. for a listing of its proposed Community Health Reinvestment activities. If you would like to discuss or have any other questions, please contact Karen Hanlon at 412-544-5043.

Sincerely,

Thomas L. VanKirk
Secretary

Cc: Dan Onorato, Executive Vice President, Public Policy, Government Relations and Community
Affairs, Highmark Health
Tija Hilton Phillips, Regulatory Affairs, Highmark Inc.
Teresa D. Miller, Insurance Commissioner

PLAN PROPOSAL FOR
COMMUNITY HEALTH REINVESTMENT ACTIVITIES

Proposal for Fiscal Year July 2015 - June 2016

FEIN: 46-4757476

NAIC: 15507-PA

I. Hospital Plan Corporation or Professional Health Service Plan Corporation Name and Address:

Highmark Coverage Advantage Inc.
Fifth Avenue Place, 120 Fifth Avenue
Pittsburgh, PA 15222

II. Planned Expenditures:

Projected Expenditures

1. Proposed annual community health reinvestment activities for health care coverage for persons unable to pay for coverage (list and describe proposed endeavors below):

Please see separate CHR proposal filing of Highmark Inc.*

2. Proposed annual community health reinvestment activities for health care services for persons uninsured and unable to pay for services (list and describe proposed endeavors below):

Please see separate CHR proposal filing of Highmark Inc.*

3. Proposed annual community health reinvestment activities for programs for prevention and treatment of disease or injury or the promotion of health or wellness (list and describe proposed endeavors below):

Please see separate CHR proposal filing of Highmark Inc.*

4. Other proposed annual community health reinvestment activities (list and describe proposed endeavors below):

Please see separate CHR proposal filing of Highmark Inc.*

*Highmark Inc. is the sole corporate member and immediate parent of Highmark Coverage Advantage Inc. and reinsures 100% of its insurance business.