RECEIVED INSURANCE DEPARTMENT

BEFORE THE INSURANCE COMMISSIONER

OF THE

COMMONWEALTH OF PENNSYLVANIA

2013 MAR -4 AM 10: 45

ADMIN HEARINGS OFFICE

IN RE:

VIOLATIONS:

RICHARD PICCININI, JR.

40 P.S. §§ 310.11(6), (7), (13), (17),

139 Jupiter Court

(20), 1171.4, 1171.5(a)(1)(i),

Collegeville, PA 19426

1171.5(a)(1)(iv) and (vi), and

1171.5(a)(12)

Respondent.

Docket No. CO13-01-023

CONSENT ORDER

AND NOW, this 4th day of March , 2013, this Order is hereby issued by the Insurance Department of the Commonwealth of Pennsylvania pursuant to the statutes cited above and in disposition of the matter captioned above.

- 1. Respondent hereby admits and acknowledges that he has received proper notice of his rights to a formal administrative hearing pursuant to the Administrative Agency Law, 2 Pa.C.S. § 101, et seq., or other applicable law.
- 2. Respondent hereby waives all rights to a formal administrative hearing in this matter, and agrees that this Consent Order, and the Findings of Fact and Conclusions of Law contained herein, shall have the full force and effect of an Order duly entered in accordance with the adjudicatory procedures set forth in the Administrative Agency Law, supra, or other applicable law.

FINDINGS OF FACT

- 3. The Insurance Department finds true and correct each of the following Findings of Fact:
 - (a) Respondent is Richard Piccinini, Jr. and maintains his address at 139 Jupiter Court, Collegeville, PA 19426.
 - (b) Respondent is, and at all times relevant hereto has been, a licensed insurance producer.
 - (c) From 2007 to 2011, Respondent solicited and sold insurance annuities, and/or replacements to prior annuities, without giving proper disclosure to the insureds.
 - (d) From 2007 to 2011, Respondent replaced multiple annuity contracts 49 times with eight different insurance companies, triggering approximately \$199,719 in surrender charges over that period.
 - (e) Insureds suffered a financial loss due to the Respondent's actions.
 - (f) Respondent received commissions totaling over \$200,000.00 related to the sale of annuities referenced in (d) above.

- (g) Respondent admitted to the allegations.
- (h) Respondent did not pay state tax in 2007 and 2008 totaling \$1,132.70 evident in Court of Common Pleas of Montgomery County, Pennsylvania Docket # 11-60630.

CONCLUSIONS OF LAW

- 4. In accord with the above Findings of Fact and applicable provisions of law, the Insurance Department concludes and finds the following Conclusions of Law:
 - (a) Respondent is subject to the jurisdiction of the Pennsylvania Insurance Department.
 - (b) 40 P.S. § 310.11(6) prohibits a licensee or an applicant from committing any unfair insurance practice or fraud.
 - (c) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 310.11(6).
 - (d) 40 P.S. § 310.11(7) prohibits a licensee or an applicant from using fraudulent, coercive or dishonest practices or demonstrating incompetence,

untrustworthiness or financial irresponsibility in the conduct of doing business.

- (e) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 310.11(7).
- (f) 40 P.S. § 310.11(13) prohibits a licensee or an applicant from failing to pay state income tax or comply with any administrative or court order directing the payment of state income tax.
- (g) Respondent's activities described above in paragraph 3(h) violate 40 P.S.§ 310.11(13).
- (h) 40 P.S. § 310.11(17) prohibits a licensee or an applicant from committing fraud, forgery, dishonest acts or an act involving a breach of fiduciary duty.
- (i) Respondent's activities described above in paragraphs 3(c) through 3(h) violate 40 P.S. § 310.11(17).
- (j) 40 P.S. § 310.11(20) prohibits a licensee from demonstrating a lack of general fitness, competence or reliability sufficient to satisfy the department that the licensee is worthy of licensure.

- (k) Respondent's activities described above in paragraphs 3(c) through 3(h) violate 40 P.S. § 310.11(20).
- (1) Respondent's violations of Sections 310.11(6), (7), (13), (17) and (20) are punishable by the following, under 40 P.S. § 310.91:
 - (i) suspension, revocation or refusal to issue the license;
 - (ii) imposition of a civil penalty not to exceed five thousand dollars (\$5,000.00) for every violation of the Act;
 - (iii) an order to cease and desist; and
 - (iv) any other conditions as the Commissioner deems appropriate.
- (m) 40 P.S. § 1171.4, prohibits agents from engaging in this Commonwealth in any trade practice which is defined or determined to be an unfair method of competition or an unfair or deceptive act or practice in the business of insurance pursuant to the Unfair Insurance Practices Act.
- (n) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 1171.4.
- (o) 40 P.S. § 1171.5(a)(1)(i) prohibits persons from misrepresenting the benefits, advantages, conditions or terms of any insurance policy.

- (p) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 1171.5(a)(1)(i).
- (q) 40 P.S. § 1171.5(a)(1)(iv) prohibits persons from misleading or misrepresenting the financial condition of any person, or as to the legal reserve system upon which any insurer operates.
- (r) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 1171.5(a)(1)(iv).
- (s) 40 P.S. § 1171.5(a)(1)(vi) prohibits persons from misrepresentation for the purpose of inducing or tending to induce the lapse, forfeiture, exchange, conversion or surrender of any insurance policy.
- (t) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 1171.5(a)(1)(vi).
- (u) 40 P.S. § 1171.5(a)(12) prohibits agents from making false or fraudulent statements or representations on or relative to an application for an insurance policy.
- (v) Respondent's activities described above in paragraphs 3(c) through 3(g) violate 40 P.S. § 1171.5(a)(12).

- (w) Respondent's violations of 40 P.S. §§ 1171.4, 1171.5(a)(1)(i),
 1171.5(a)(1)(iv) and (vi), and 1171.5(a)(12) are punishable by the following,
 under 40 Purdons Statutes, Sections 1171.8, 1171.9, and 1171.11:
 - (i) an order requiring Respondent to cease and desist from engaging in such violation and/or, if such violation is a method of competition, act or practice defined in Section 5 of this Act, suspension or revocation of Respondent's license(s);
 - (ii) commencement of an action against Respondent for the following civil penalties:
 - (1) for each method of competition, act or practice defined in Section 5 and in violation of the Act which Respondent knew or reasonably should have known was such a violation, a penalty of not more than five thousand dollars (\$5,000.00) for each violation, not to exceed an aggregate penalty of fifty thousand dollars (\$50,000.00) in any six month period;
 - (2) for each method of competition, act or practice defined in

 Section 5 and in violation of this Act which Respondent did

 not know nor reasonably should have known was such a violation,
 a penalty of not more than one thousand dollars (\$1,000.00) for

each violation, not to exceed an aggregate penalty of ten thousand dollars (\$10,000.00) in any six month period;

(3) for each violation of an Order issued by the Commissioner pursuant to Section 9 of the Act, while such Order is in effect, a penalty of not more than ten thousand dollars (\$10,000.00).

ORDER

- 5. In accord with the above Findings of Fact and Conclusions of Law, the Insurance Department orders and Respondent consents to the following:
 - (a) Respondent shall cease and desist from engaging in the activities described herein in the Findings of Fact and Conclusions of Law.
 - (b) All licenses of Respondent to do the business of insurance are hereby revoked.
 - (c) Respondent shall make restitution to the insureds referenced above in paragraphs 3(d) and 3(e), in the amount of \$199,719.98. Respondent shall make restitution to persons other than the above insureds if the Deputy Commissioner identifies such persons and determines that restitution is owed

to them by Respondent. Proof of restitution payment shall be provided to the Insurance Department by Respondent.

- (d) Future license applications will not be considered until restitution has been made.
- (e) Respondent will assist to the best of his ability the Pennsylvania Insurance

 Department in conducting investigations and prosecution of any licensed or

 unlicensed entity performing the business of insurance including, but not

 limited to, any public adjuster, insurance producer, company, etc., their

 employees and officers, including but not limited to testifying as a witness

 relative to any of the aforesaid entities, their employees and officers in any

 civil or administrative action involving same
- (f) If Respondent should ever become licensed in the future, his licenses may be immediately suspended by the Department following its investigation and determination that (i) any terms of this Order have not been complied with, or (ii) any complaint against Respondent is accurate and a statute or regulation has been violated. The Department's right to act under this section is limited to a period of five (5) years from the date of issuance of such licenses.
- (g) Respondent specifically waives his right to prior notice of said suspension, but will be entitled to a hearing upon written request received by the Department

no later than thirty (30) days after the date the Department mailed to
Respondent by certified mail, return receipt requested, notification of said
suspension, which hearing shall be scheduled for a date within sixty (60) days
of the Department's receipt of Respondent's written request.

- (h) At the hearing referred to in paragraph 5(g) of this Order, Respondent shall have the burden of demonstrating that he is worthy of a license.
- (i) In the event Respondent's certificates and licenses are suspended pursuant to paragraph 5(c) above, and Respondent either fails to request a hearing within thirty (30) days or at the hearing fails to demonstrate that he is worthy of a license, Respondent's suspended certificates and licenses shall be revoked.
- 6. In the event the Insurance Department finds that there has been a breach of any of the provisions of this Order, based upon the Findings of Fact and Conclusions of Law contained herein, the Department may pursue any and all legal remedies available, including but not limited to the following: The Department may enforce the provisions of this Order in an administrative action pursuant to the Administrative Agency Law, supra, or other relevant provision of law; or, if applicable, the Department may enforce the provisions of this Order in any other court of law or equity having jurisdiction.

- 7. Alternatively, in the event the Insurance Department finds that there has been a breach of any of the provisions of this Order, the Department may declare this Order to be null and void and, thereupon, reopen the entire matter for appropriate action pursuant to the Administrative Agency Law, <u>supra</u>, or other relevant provision of law.
- 8. In any such enforcement proceeding, Respondent may contest whether a breach of the provisions of this Order has occurred but may not contest the Findings of Fact and Conclusions of Law contained herein.
- 9. Respondent hereby expressly waives any relevant statute of limitations and application of the doctrine of laches for purposes of any enforcement of this Order.
- 10. This Order constitutes the entire agreement of the parties with respect to the matters referred to herein, and it may not be amended or modified except by an amended order signed by all the parties hereto.
- 11. This Order shall be final upon execution by the Insurance Department. Only the Insurance Commissioner or a duly authorized delegee is authorized to bind the Insurance Department with respect to the settlement of the alleged violations of law

contained herein, and this Consent Order is not effective until executed by the Insurance Commissioner or a duly authorized delegee.

BY:

RICHARD PICCININI, JR., Respondent

COMMONWEALTH OF PENNSYLVANIA

By: RONALD A. GALLAGHER, JR. Deputy Insurance Commissioner

BEFORE THE INSURANCE COMMISSIONER OF THE COMMONWEALTH OF PENNSYLVANIA

IN RE:

The Act of April 9, 1929, P.L. 177, No. 175, known as The

Administrative Code of 1929

Viichael F. Consedine insurance Commissioner

