



Pennsylvania Insurance Department

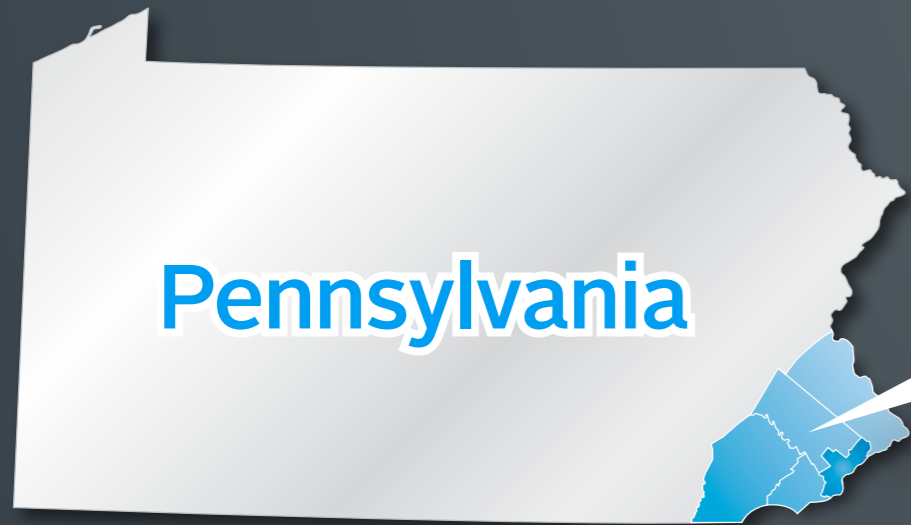
2017 Affordable Care Act Rate Filings Public Hearing

Paula Sunshine

Senior Vice President and Chief Marketing Officer

July 27, 2016

Communities We Serve



Engaging Consumers Where They Are





NUMBER
— of —
ENROLLEES



— Insurers —
**ENTERING
& LEAVING**
— the market —



PAYMENTS
— from the —
**FEDERAL
GOVERNMENT**

Drivers of 2017 Rate Increase



———— HIGHER USE OF ————
MEDICAL SERVICES



———— HIGH COST OF ————
PRESCRIPTION DRUGS



———— SPECIAL ————
ENROLLMENT PERIODS



———— EXPIRATION OF ————
RISK PROTECTIONS

Thank you. Questions?

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