

Bybee, Cressinda

From: Bybee, Cressinda
Sent: Friday, November 07, 2014 3:57 PM
Subject: Highmark Proposed Acquisition of BCNEPA - Public Informational Hearing - Attendee
Attachments: AGENDA_DAY_SESSION final.pdf; AGENDA_EVENING_SESSION final.pdf; Hearing Parking for the Hilton Scranton.pdf

Thank you for attending the Public Informational Hearing ~ Highmark’s proposed acquisition of control of Blue Cross of Northeastern Pennsylvania (BCNEPA).

DATE: Wednesday, November 12, 2014

DAY SESSION: Registration begins at 8:30 a.m. The hearing will begin at 9 a.m.

EVENING SESSION: Registration begins at 6:30 p.m. The hearing will begin at 7 p.m.

LOCATION:

Hilton Scranton & Conference Center
100 Adams Avenue
Scranton, PA 18503

For your information you will find attached:

- An agenda
- Information on parking

In the public comment phase, we currently have nine individuals slated to offer public comments during the day session. There are two individuals slated to offer public comments during the evening session. At the current time, we do NOT have you identified as someone wishing to offer public comments – but we did want to confirm your attendance.

When you arrive on Wednesday, November 12, please check in at the Insurance Department’s registration desk – outside of the Casey Ballroom. If you are attending both sessions, we ask that you sign in before each session.

The hearing will be streamed live via the Pennsylvania Insurance Department’s website at www.insurance.pa.gov.

Thank you!

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Public Informational Hearing Agenda ~ November 12, 2014

- 8:30 a.m. Registration
- 9 a.m. Opening Remarks, Introduction of Panel
Michael F. Consedine, Insurance Commissioner
Steve Johnson, Deputy Insurance Commissioner
Yen Lucas, Chief Counsel
- 9:15 a.m. Blue Cross of Northeastern Pennsylvania ("BCNEPA") Presentation
Denise S. Cesare, President and CEO, BCNEPA
John P. Moses, Esq., Chairman of the Board of Directors, BCNEPA
- Highmark Presentation
David Holmberg, President and CEO, Highmark Health
Deborah Rice-Johnson, President, Highmark Health Plan
- Cory S. Capps, PhD, Partner*
Bates & White, LLC
- 10:45 a.m. Morning Break
- 11:00 a.m. Pennsylvania Insurance Department Consultants
Martin Alderson Smith, Senior Managing Director, Blackstone
Margaret Guerin-Calvert, Senior Consultant, Compass Lexecon
- 11:45 a.m. Any Follow-Up Questions from Panel
- Noon Lunch (on your own)
- 1 p.m. Public Comments Begin
- 2:30 p.m. Afternoon Break or Afternoon Wrap Up and Adjournment (contingent on number of comments)
- 2:45 p.m. Public Comments May Resume (if not, hearing adjourns until 7 p.m. evening session)
- 5:00 p.m. Adjournment of Day Session

Thank you for your participation here today. Please remember:

If you are offering comments, please sit in the reserved section as your speaking timeframe approaches. Comments should be specific to the topic and limited to ten minutes. It is not necessary to read your comments — a high-level summary is preferred. We are video streaming this hearing so if you don't wish to be recorded, please submit comments electronically. Walk-ins or last minute comments will be accepted—time permitting.



Public Informational Hearing Agenda ~ November 12, 2014

- 6:30 p.m. Registration
- 7 p.m. Opening Remarks/Introductions
Michael F. Consedine, Insurance Commissioner
Steve Johnson, Deputy Insurance Commissioner
Yen Lucas, Chief Counsel
- 7:05 p.m. Blue Cross of Northeastern Pennsylvania ("BCNEPA") Presentation
Denise S. Cesare, President and CEO, BCNEPA
John P. Moses, Esq., Chairman of the Board of Directors, BCNEPA
- Highmark Presentation
David Holmberg, President and CEO, Highmark Health
Deborah Rice-Johnson, President, Highmark Health Plan
- Cory S. Capps, PhD, Partner*
Bates & White, LLC
- 7:35 p.m. Pennsylvania Insurance Department Consultants
Martin Alderson Smith, Senior Managing Director, Blackstone
Margaret Guerin-Calvert, Senior Consultant, Compass Lexecon
- 7:55 p.m. Public Comments Begin

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Parking for the Hilton Scranton & Conference Center

The street address of the Hilton Scranton & Conference Center is 100 Adams Avenue, Scranton, PA 18503. On that block (the 100 block of Adams Avenue), there are two public parking garages:

- The Casey Garage (directly across the street from the Hilton)
- The Medallion Garage (past the Hilton on same side of the street)

Rates are the same at both garages:

Up to 1 hour - \$3

Up to 2 hours - \$5

Up to 7 hours - \$7

Up to 24 hours - \$9