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March 28, 2014

RECEIVED  
Corporate & Financial Regulation

MAR 31 2014

Pennsylvania  
Insurance Department

VIA OVERNIGHT MAIL

Stephen J. Johnson, CPA  
Deputy Insurance Commissioner  
Pennsylvania Insurance Department  
1345 Strawberry Square  
Harrisburg, PA 17120

Re: Vision Benefits of America, Inc. (the "Insurer")  
Act 62: Community Health Reinvestment Activities

Dear Mr. Johnson:

Please find enclosed herein the Insurer's submission with regard to its community health reinvestment activities for 2013, in accordance with Article XXV of the Insurance Company Law of 1921 (P.L. 682, No. 284). This submission is being filed on behalf of the Insurer in this firm's capacity as legal counsel.

Sincerely,

Seth R. Zimmerman

Enclosure

cc: Michael S. Gissin, President, Vision Benefits of America, Inc.  
Michael A. Weiss, Esq.

**PLAN PROPOSAL FOR  
COMMUNITY HEALTH REINVESTMENT CHR ACTIVITIES**

**Proposal for Year 2014**

**FEIN: 25-1149206**

**NAIC: 53953**

**I. HOSPITAL PLAN CORPORATION OR PROFESSIONAL HEALTH SERVICE PLAN CORPORATION  
NAME AND ADDRESS:**

Vision Benefits of America, Inc.  
300 Weyman Plaza, Suite 400  
Pittsburgh, PA 15236-1588

**II. PLANNED EXPENDITURES:**

	<b>Projected Expenditures</b>
<b>1. Proposed annual CHR for health care coverage for persons unable to pay for coverage</b> (list and describe proposed endeavors below):	
a. None	\$ 0
<b>2. Proposed annual CHR for health care services for persons uninsured and unable to pay for services</b> (list and describe proposed endeavors below):	
a. None	\$ 0
<b>3. Proposed annual CHR for programs for prevention and treatment of disease or injury or the promotion of health or wellness</b> (list and describe endeavors below):	
a. None	\$ 0
<b>4. Proposed other annual CHR activities</b> (list and describe proposed endeavors below):	
a. Contribution to the Pennsylvania Vision Foundation, a non-profit foundation whose purpose is to conduct or finance projects to foster and preserve human eyesight through the science of Optometry in the Commonwealth of Pennsylvania. The foundation has historically directed its resources to persons who are uninsured or unable to pay for coverage. Ninety-five percent of this contribution will be available during 2014 to pay for eye exams and corrective lenses for persons who are uninsured and unable to pay for coverage. The remaining portion of the contribution will be available for administrative expenses. Any unused portion of the 2014 contribution will go toward the foundation's endowment to allow the foundation to provide health care services to persons who are uninsured and unable to pay for coverage well into the future.	\$ 250,000
<b>5. Proposed other CHR activities pursuant to the Agreement dated February 5, 2005 and published at 35 Pa.B. 4155 or any success or other agreements</b> (list and describe proposed endeavors below):	none
a. None	\$ 0
<b>TOTALS</b>	<b>\$ 250,000</b>