



Vision Benefits
of America
Clearly Managed, Clearly Focused.

RECEIVED
Corporate & Financial Regulation

MAR 30 2015

March 27, 2015
Pennsylvania
Insurance Department

VIA OVERNIGHT MAIL

Stephen J. Johnson, CPA
Deputy Insurance Commissioner
Pennsylvania Insurance Department
1345 Strawberry Square
Harrisburg, PA 17120

Re: Vision Benefits of America, Inc. (the "Insurer")
Act 62: Community Health Reinvestment Activities

Dear Mr. Johnson:

Please find enclosed herein the Insurer's submission with regard to its community health reinvestment activities for 2015, in accordance with Article XXV of the Insurance Company Law of 1921 (P.L. 682, No. 284).

Sincerely,

Aaron R. Ridsen, CPA
Treasurer

Enclosure

**PLAN PROPOSAL FOR
COMMUNITY HEALTH REINVESTMENT CHR ACTIVITIES**

Proposal for Year 2015

FEIN: 25-1149206

NAIC: 53953

**I. HOSPITAL PLAN CORPORATION OR PROFESSIONAL HEALTH SERVICE PLAN CORPORATION
NAME AND ADDRESS:**

Vision Benefits of America, Inc.
300 Weyman Plaza, Suite 400
Pittsburgh, PA 15236-1588

II. PLANNED EXPENDITURES:

	Projected Expenditures
1. Proposed annual CHR for health care coverage for persons unable to pay for coverage (list and describe proposed endeavors below):	
a. None	\$ 0
2. Proposed annual CHR for health care services for persons uninsured and unable to pay for services (list and describe proposed endeavors below):	
a. None	\$ 0
3. Proposed annual CHR for programs for prevention and treatment of disease or injury or the promotion of health or wellness (list and describe endeavors below):	
a. None	\$ 0
4. Proposed other annual CHR activities (list and describe proposed endeavors below):	
a. Contribution to the Pennsylvania Vision Foundation, a non-profit foundation whose purpose is to conduct or finance projects to foster and preserve human eyesight through the science of Optometry in the Commonwealth of Pennsylvania. The foundation has historically directed its resources to persons who are uninsured or unable to pay for coverage. Ninety-five percent of this contribution will be available during 2015 to pay for eye exams and corrective lenses for persons who are uninsured and unable to pay for coverage. The remaining portion of the contribution will be available for administrative expenses. Any unused portion of the 2015 contribution will go toward the foundation's endowment to allow the foundation to provide health care services to persons who are uninsured and unable to pay for coverage well into the future.	\$ 100,000
5. Proposed other CHR activities pursuant to the Agreement dated February 5, 2005 and published at 35 Pa.B. 4155 or any success or other agreements (list and describe proposed endeavors below):	none
a. None	\$ 0
TOTALS	\$ 100,000

**PLAN PROPOSAL FOR
COMMUNITY HEALTH REINVESTMENT ACTIVITIES**

Proposal for Fiscal Year July 1, 2015 to June 30, 2016

FEIN: 2 4 [REDACTED] 0 6 1 5 1 7 7

NAIC: 5 4 7 4 7

I. HOSPITAL PLAN CORPORATION OR PROFESSIONAL HEALTH SERVICE PLAN CORPORATION NAME AND ADDRESS:

Hospital Service Association of Northeastern Pennsylvania
d/b/a Blue Cross of Northeastern Pennsylvania
19 North Main Street
Wilkes-Barre, PA 18711

II. PLANNED EXPENDITURES:

	Projected Expenditures
1. Proposed annual community health reinvestment activities for programs for prevention and treatment of disease or injury or the promotion of health or wellness (list and describe proposed endeavors below):	
c. BCNEPA supports the health and human services programs of United Way agencies throughout our 13 counties through annual corporate contributions to 14 community-based United Way campaigns. An estimated \$130,000 in United Way support is expected to be distributed.	\$130,000
TOTALS	\$ 130,000

***NOTE: IF A PROPOSED ACTIVITY APPLIES TO MORE THAN ONE CATEGORY, IT MAY BE REPORTED IN EACH APPLICABLE CATEGORY; HOWEVER, THE PROJECTED EXPENDITURE MAY ONLY BE COUNTED ONCE**

Note from Blue Cross of Northeastern Pennsylvania:

This disclosure contains forward-looking statements that are based on Management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results and trends may differ materially from what is forecast in forward-looking statements due to a variety of factors. The company does not undertake any obligation to update or publicly release any revisions to forward-looking statements to reflect events, circumstances or changes in expectations after the date of this report.

RECEIVED
Corporate & Financial Regulation

MAR 30 2015

Pennsylvania
Insurance Department