

Bybee, Cressinda

From: James Campbell [james@heionline.org]
Sent: Wednesday, July 16, 2014 2:24 PM
To: Bybee, Cressinda
Subject: Letter of Support
Attachments: BCNEPA.pdf

Cressinda,

Attached please find a Letter of Support on behalf of Hope Enterprises, Inc. regarding the merger between Highmark and Blue Cross of Northeastern PA. In review of this letter, if you have any questions, please don't hesitate to contact me.

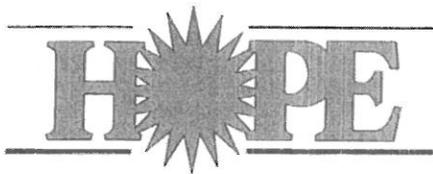
I appreciate the opportunity to provide our opinion on this matter.

Jim

Dr. James F. Campbell

President
Hope Enterprises, Inc.
2401 Reach Road
Williamsport, PA 17701
(570) 326-3745 (x-1201) – Work
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“Enhancing the lives of people with developmental disABILITIES by providing them with caring support and responsive programs and services”



HOPE ENTERPRISES, INC. ... *Where every life has meaning*

(570) 326-3745
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2401 Reach Road, PO Box 1837, Williamsport, PA 17703-1837

July 16, 2014

Cressinda Bybee
Senior Insurance Company Licensing Specialist
Company Licensing Division, Insurance Department
1345 Strawberry Square
Harrisburg, PA 17120

Ms. Bybee:

I am very pleased to provide a letter of support for the merger of Blue Cross of Northeastern Pennsylvania and Highmark Inc. Hope has been affiliated with BCNEPA for over 5 years, and we have been very pleased with their services and support for our agency. I am also aware of the excellent work that Highmark does as an independent licensee for Blue Cross and Blue Shield. Both organizations have been recognized for maintaining a strong commitment to community and strong service to their customers.

We here at Hope Enterprises feel that this merger will enable BCNEPA to continue to improve the quality, accessibility and most importantly, the affordability of health care while taking advantage of Highmark's resources, tools and advanced technologies. As government funding to our agency continues to shrink, we must always be looking for more efficient and effective ways in which to provide essential benefits to our employees. With this merger, jobs will be preserved and we will continue to have a Pennsylvania-based not-for-profit health care company operating in this area.

Bringing together BCNEPA and Highmark will be good for northeastern and north central Pennsylvania residents and the communities BCNEPA serves.

Sincerely,

James F. Campbell, Ed. D.

President

Hope Enterprises

2401 Reach Road

Williamsport, PA 17701

570-326-3745

RCPA

Rehabilitation and Community
Provider Association

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Lycoming County
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