

MedAmerica Insurance Company and Highmark Inc.
Sept 19, 2017

SERFF #s: MILL-130946990, MILL-130951721, and MILL-130951723

MedAmerica Life Insurance Company was requesting approval to increase the premium on 3 blocks of Long Term Care policy forms which are known as the Simplicity Series. MedAmerica is an affinity partner with Highmark Blue Cross and Highmark Blue Shield and developed the two Highmark products, administers them, and adjudicates all claims.

Filing Summary:

- The company proposed a 76.3% increase on 321 policyholders of MedAmerica forms SPL-336 and FSPL-336. The PA Insurance Department approved a 20% increase on these policies.
- The company proposed an 82.2% increase on 413 policyholders of Highmark Blue Cross Blue Shield forms SPL-336-HMBCBSPA and FSPL-336-HMBCBSPA. The PA Insurance Department approved a 20% increase on these policies.
- The company proposed an 82.8% increase on 457 policyholders of Highmark Blue Shield forms SPL-336-HMBSPA and FSPL-336-HMBSPA. The PA Insurance Department approved a 20% increase on these policies.

Effective date of rate change: Renewals on and after 9/19/2017.

The current policies in place are not generating sufficient premium to pay future claims to policyholders. This is a common problem for a number of insurers nationwide because policyholders are keeping their policies longer than expected and are living longer than projected. As a result, policyholders are using more benefits on average than the company anticipated when the policies were originally sold. This means the company has to pay out more for benefits than it originally projected.

In making this decision, the Department considered the projected loss ratio for each block of policy forms, that is, the projected total amount of benefits paid out versus the total amount of premium collected, the reasonableness of the assumptions the company used in its projections, and the company's financial situation. The Department also considered the financial impact this rate increase would pose to consumers, the past rate increases policyholders have faced, and the availability of options to limit the rate increase by reducing benefits.

The company is offering ways for policyholders to limit the rate increase by reducing benefits. The company will let you know your options when they contact you directly about this premium increase.

This Rate Filing Decision Summary is a tool to help explain the rate filing and does not describe all the factors considered as part of the Department's rate review.